



FGZ

Who we are

A Brazilian brand of high-tech cosmetics and great credibility in the international market.

FGZ

We develop excellent products, with natural bioactives that take care of the health of people and the planet.

In our six years of existence, we have built our worldwide reputation absolutely, with honesty and transparency.

We are constantly evolving to improve people's self-esteem.

Our secret is to think about the smallest details so that the FGZ experience is perfect and incomparable!



dr. THERAPY

Line of professional and therapeutic products, which provide health and beauty from the scalp to the hair. its formula has natural actives, essential oils and amino acids, which guarantee the necessary balance for well-groomed and healthy hair. It also provides the restructuring of damaged fibers, restoring vitality, nutrition and shine to the hair.

PROFESSIONAL LINE

HAIR STRAIGHTENING - ENZYMOTHERAPY *dr. THERAPY* – 1l



The first and only Enzymotherapy in Brazil. Our formula is enriched with a special enzyme, Blend of Noble Amino Acids, Silk Proteins, Collagen and Natural Oils (Ojon, Macadamia, Pracaxi, Copaíba, Sunflower, Jojoba and others). High Performance on all hair types.

DIFFERENTIALS

It has a special enzyme in its composition, which acts as a "catalyst" in the assets that act directly on the hair fiber cortex, providing organic and safe straightening. Average yield and final result above 20% of a common progressive.

BENEFITS

- ✓ Volume reduction, sealing, shielding and capillary straightening resulting in a superior final finish, with more shine and a natural look without damaging the hair.
- ✓ It replaces with advantage the acid brushes found in the market.
- ✓ Reduces hair volume and smoothes without odors and smoke.
- ✓ Replenishes essential nutrients and amino acids.
- ✓ Provides healthy hair, with movement and shine.

*This product is the subject of constant scientific study at the largest universities in the country, in order to increasingly improve its quality, efficiency, safety and state-of-the-art technology.

PROFESSIONAL LINE

HAIR STRAIGHTENING - ENZYMOTHERAPY dr. THERAPY – 1l

DIRECTIONS FOR USE

- 1 - Diagnose the hair to assess the type, condition of the fiber, texture, color, wear, etc.
- 2 - Wash your hair with Deep Cleaning Shampoo dr. Therapy, two to three times, until the hair is clean and free of residues;
- 3 - Dry about 80% with a hairdryer, aligning the strands;
- 4- Apply Scalp Protector Dr. Therapy all over the scalp whenever any type of chemical is applied, to protect it from possible aggressions and allergies;
- 5 - Weigh about 60 grams of Treatment dr. Therapy (depending on hair length).
- 6 - With the aid of a brush, apply the product half a centimeter from the root, strand by strand, using a fine-toothed comb to better distribute the product;
- 7 - Leave to act for 50 minutes and rinse around 70% of the product;
- 8 - Remove excess water only with a towel and apply Essential Use dr. Therapy before completely drying the hair;
- 9- Completely dry the hair with the dryer and brush, aligning the strands;
- 10- Carefully flat iron the hair strand by strand, very finely, 7 to 10 times each strand with a flat iron at 200°C (392°F) in order to avoid damage to the hair. Finalize the procedure according to your preference

*Product developed with high technology, aiming to monetize the entire process. Use the minimum amount possible and enough to cover the entire region of the hair, for better performance and economy of the product.



SHAMPOO - DEEP CLEANING *dr. THERAPY* – 1l



Specially developed to promote DEEP CLEANSING OF THE CAPILLAR CUTICLE. Used to control oiliness and prepare the hair for the straightening process.

DIFFERENTIALS

It is a shampoo with pH 6-7, without addition of sodium chloride and free of parabens, it gently opens the hair cuticles. Formulated with Collagen, Silk Protein, Menthol and Vitamin E.

BENEFITS

- ✓ Gently cleanses hair and scalp;
- ✓ Effectively removes product residues;
- ✓ Purifies the hair and scalp, promoting a feeling of prolonged cleanliness;
- ✓ Soothing effect, refreshing and invigorating action;
- ✓ Antioxidant and anti-aging;
- ✓ Prepares hair for treatments: Treatment dr. Therapy and schedules of hair treatments.

PROFESSIONAL LINE

BTX - LIFTING CAPILAR dr. THERAPY – 500g



It is a 100% Therapeutic and Enzymotherapy Capillary Btx, as it has a special enzyme in its composition, which acts as a catalyst enhancing the results.

DIFFERENTIALS

Its formula is enriched with a Blend of Noble Amino Acids, Panthenol and Natural Oils (Ojon, Coconut, Grape Seed, Linseed, Jojoba, among others).

The Botox Hair Lifting Dr. Therapy presents high performance in all hair types and is a nano technological product.

BENEFITS

- ✓ Intensive repair that aims to replace the amino acids and nutrients lost due to the use of chemical processes or natural wear and tear, restoring the hair fiber;
- ✓ Volume reduction, sealing and hair straightening resulting in a superior final finish, with more shine and naturalness of the hair;
- ✓ Advantage over formaldehyde-based brushes, as it guarantees excellent results without generating smell or smoke.

PROFESSIONAL LINE

BTX - LIFTING CAPILAR dr. THERAPY – 500g

DIRECTIONS FOR USE

- 1 - Diagnose the hair to assess the type, condition of the fiber, texture, color, wear, etc.
- 2 - Wash your hair with Deep Cleaning Shampoo dr. Therapy, two to three times, until the hair is clean and free of residues;
- 3 - Dry about 80% with a hairdryer, aligning the strands;
- 4- Apply Scalp Protector Dr. Therapy all over the scalp whenever you perform any type of chemistry, to protect it from possible aggressions and allergies;
- 5 - Weigh about 60 grams of the Capillary Lifting Dr. Therapy (depending on hair length).
- 6 - With the aid of a brush, apply the product half a centimeter from the root, strand by strand, using a fine-toothed comb to better distribute the product;
- 7 - Leave to act for 50 minutes and rinse around 70% of the product;
- 8 - Remove excess water only with a towel and apply Botucatu Essential Use dr. Therapy before completely drying the hair;
- 9- Completely dry the hair with the dryer and brush, aligning the strands;
- 10- Carefully flat iron the hair strand by strand, very finely, 7 to 10 times each strand with a flat iron at 200°C (392°F) in order to avoid damage to the hair. Finish the procedure as you prefer.



PROFESSIONAL LINE

BLONDE AMPOULE - MIDAS TOUCH dr. THERAPY – 15ml



It was designed to be used on porous, brittle and elastic hair, resulting from chemical processes (bleaching) and in conjunction with Treatment dr. Therapy, with the function of neutralizing blond, platinum and gray hair, correcting undesirable orange and yellow tones during the hair straightening protocol. Its composition has, in addition to the tinting pigment, a combination of noble oils such as Ojon, Argan and Macadamia rich in amino acids.

BENEFITS

- ✓ Acts on the hair fiber, repairing, strengthening and nourishing;
- ✓ Returns shine and softness;
- ✓ Emollient and anti-aging;
- ✓ Neutralizes orange and yellow tones;
- ✓ Provides hydration, revitalization and strength instantly.

DIRECTIONS FOR USE

In a container, weigh 60g of Enzymotherapy dr Therapy, add half a Ampoule Matizadora Midas Touch Dr. Therapy (7.5g) and mix until the entire product has the same shade.

Then proceed with the enzymotherapy dr Therapy procedure.

PROFESSIONAL LINE & HOME CARE

SHAMPOO - NUTRITION dr. THERAPY – 300ml



THE NUTRITION SHAMPOO dr. THERAPY has a pH of 5-6.5 and is made with Seaweed extract, Macadamia Oil and Panthenol. Used in nutrition, hydration and hair reconstruction protocols.

Suitable for DAILY USE and for ALL HAIR TYPES.

BENEFITS

- ✓ Cleans and assists in the restructuring of damaged fibers, restoring vitality;
- ✓ Nourishes and moisturizes the hair;
- ✓ Hair soft and protected from external aggressions;
- ✓ Restores and acts on anti-aging;
- ✓ Natural hair shine.

Ideal for nutrition, hydration and reconstruction protocol, used with the Dr. Nutrition Mask. Therapy, Conditioner Nutrition dr. Therapy and Ampoule SOS Instant Reconstructor dr. Therapy.

PROFESSIONAL LINE & HOME CARE

CONDITIONER - NUTRITION dr. THERAPY – 300ml



Developed with Seaweed, Collagen, Panthenol and Oil Blend extracts (Macadamia, Argan, Hazelnut and Almond), it helps to seal the hair cuticle. It can be used as a moisturizing treatment due to its high concentration of natural oils.

Suitable for DAILY USE and for ALL HAIR TYPES.

Ideal to finalize nutrition procedure done with Mask Nutrition dr. Therapy

BENEFITS

- ✓ Strengthens the hair fiber, restoring hydration and healthy appearance to the hair;
- ✓ It helps in detangling, minimizing the breakage of the threads due to mechanical action;
- ✓ Repairing action of hair cuticles;
- ✓ Hair restorer and protector;
- ✓ Brightness giver;
- ✓ Reduces frizz;
- ✓ Emollient, moisturizing and anti-aging.

PROFESSIONAL LINE & HOME CARE

MASK - NUTRITION dr. THERAPY – 500g



The Nutrition Mask Dr. Therapy was created thinking about the possibility of professional hairdressers nourishing damaged hair and deeply hydrating dry hair using Nutrition and Hydration protocols, prepared with Seaweed extract, Collagen, Panthenol and Macadamia Oil.

BENEFITS

- ✓ Restores the protein mass of the hair fiber;
- ✓ Moisturizes and nourishes instantly;
- ✓ Greater resistance of the wires;
- ✓ It contributes to the reduction of split ends, aligns the cuticles and restores the natural flexibility of the hair, leaving it strong, regenerated and with an exuberant shine.

DIRECTIONS FOR USE

After washing your hair with Shampoo Nutrition dr. Therapy, apply Mask Nutrition dr. Therapy strand by strand in the hair, glove so that it spreads throughout the hair, let it act for 15 to 20 minutes and rinse.

Apply a small amount of Dr Nutrition Conditioner. Therapy to seal the hair cuticle and finish hydration.

PROFESSIONAL LINE & HOME CARE

BLONDE MASK - MIDAS TOUCH dr. THERAPY – 500g

Blonde Mask Midas Touch Dr. Therapy, has in its composition hydrolyzed keratin (Hairfit Keratin), Brazil nuts and Cupuaçu Butter, which hydrate and restore damaged hair, in addition to having Pigmento Matizador Violeta 043.



BENEFITS

- ✓ Highly nutritious
- ✓ Increases substantivity, making combing easier, reducing hair breakage, leaving them stronger and silkier;
- ✓ Provides the stability of the wires, returning life and softness;
- ✓ Absorption of the pigment in a few minutes, eliminating undesirable yellowness;
- ✓ Recommended for gray hair, blonde hair, highlights, with or without chemicals.

DIRECTIONS FOR USE

After washing your hair with Shampoo Nutrition dr. Therapy, apply Midas Touch Mask dr. Therapy strand by strand, glove so that it spreads over the entire length of the hair. Let it act for 10 to 20 minutes. Rinse thoroughly after the break time. Apply a small amount of Dr Nutrition Conditioner. Therapy to seal the hair cuticle and finish the procedure.

SOS AMPOULE - INSTANT RECONSTRUCTOR dr. THERAPY – 15ml



Its composition has a combination of noble oils such as Ojon, Argan and Macadamia, rich in essential amino acids.

Recommended for use on porous, brittle and elastic hair, resulting from chemical processes (bleaching, straightening, progressive, among others).

BENEFITS

- ✓ Acts on the hair fiber, repairing, strengthening and nourishing;
- ✓ Returns shine and softness;
- ✓ Emollient, prevents and fights aging;
- ✓ Provides instant hydration, revitalization and strength;
- ✓ Reduces frizz and prevents split ends.

DIRECTIONS FOR USE

In a container, dilute 5mL of Ampoule SOS Instant Reconstructor dr. Therapy in 25mL of warm water. with moderate agitation until it forms a smooth, viscous cream.

After washing your hair with Shampoo Nutrition dr. Therapy, apply Ampoule SOS Instant Reconstructor dr. Therapy strand by strand in the hair, glove so that it spreads throughout the hair, let it act for 5 to 10 minutes and rinse.

PROFESSIONAL LINE & HOME CARE

FINISHER SPRAY - ESSENTIAL USE dr. THERAPY – 120ml



It was elaborated with Phyto Nutritive Complex, Aminoacids, Creatine, Bioactive Seaweed and Panthenol. Developed to be used before the dryer, flat iron and babyliss. It can be used as a conditioner without rinsing and after bathing in the pool or sea.

BENEFITS

- ✓ It has repairing, nourishing, thermal protective and conditioning properties, making hair stronger, revitalized, soft, silky and with intense shine;
- ✓ Emollient and antioxidant;
- ✓ Long-lasting hydration with repairing and protective action.

DIRECTIONS FOR USE

Shake before using. With damp or dry hair, apply a sufficient amount to wrap the strands, gently massaging from length to ends, it should not be applied close to the hair root so that it does not become greasy. Finish with a hairdryer/board, if desired.

FINISHER SERUM - BOTUCATU AÇAÍ OIL dr. THERAPY – 30ml



It is a moisturizing and delicately scented serum, made with Acai Oil.

It can be used in the hair wetting process, as a finisher and tip repairer.
VEGAN PRODUCT.

BENEFITS

- ✓ *Hydrates, nourishes, repairs, seals and strengthens dry ends, promotes shine, softness and vitality to the hair;*
- ✓ *Decreases frizz;*
- ✓ *Combat hair aging;*
- ✓ *Acts in the protection of the hair against external agents.*

DIRECTIONS FOR USE

Apply a few drops in the palm of the hand, spread between both hands and massage the ends of the hair until completely absorbed. Comb as usual.

It can be used before going to bed, thus preventing breakage due to friction with the pillow and reducing frizz when waking up.

Feel the power of
being you.

